AD GOALS API

Description

Currently there is only one functionality. You can ask for the conversions history.

Conversions history

URL: https://api.adgoals.net/conversions/list
Method: GET

Authentication parameters

Name	Value
type	allowed values are 'advertisers' or 'publishers' - depends on which accounts you have and want to use (required)
username	AdGoals username (required)
password	AdGoals password (required)

You can also send these parameters as headers, not query parameters. Then you must prepend 'x-' to each parameter's name. The corresponding header names would be 'x-type', 'x-username', 'x-password'

Other parameters

Name	Value
country	2 letter country code for what you want to ask conversion information (required if 'campaignId' is not set)
start	start time in ISO 8601 (YYYY-MM-DDTHH:mm:ss.sssZ) format (required, inclusive)
end	end time in ISO 8601 (YYYY-MM-DDTHH:mm:ss.sssZ) format (required, inclusive)
campaignId	AdGoals campaign ID for what you want to get the conversions list (required if 'country' is not set)
fields	comma separated list of the fields you want to get back in the response, if not set then 'created', 'sum' and 'currency' will be sent back (check the 'Response' part to see all fields) (NOT required).

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Response

The response is ALWAYS formatted as a **JSON**. We do not currently support other formats. The following fields are returned in JSON:

Name	Value
created	the time when the conversion took place (in ISO 8601 format)
ip	the IP address of the client who brought the conversion
country	the country where the conversion took place
campaignId	associated AdGoals campaign ID
campaignName	associated AdGoals campaign name
model	model of the conversion (e.g. cpa, cpl, etc.)
sum	sum of the conversion
currency	currency of the conversion

Other notes

1) You can make one request per 5 seconds, if you make more than one request in 5 seconds then the following requests will get back error with the HTTP status code 401.

2) If you pass both parameters 'country' and 'campaignId' then 'campaignId' will take precedence – only one of them is required (not two at time).

3) You can ask conversions for a maximum of one year, if you set the start and end time for a longer period, then you will get an error with the HTTP status code 400.

4) If you do not add all the required parameters or formats are incorrect you will get back error with the HTTP status code 400.

5) If everything is correct, then you'll get back a JSON objects array with the HTTP status code 200.